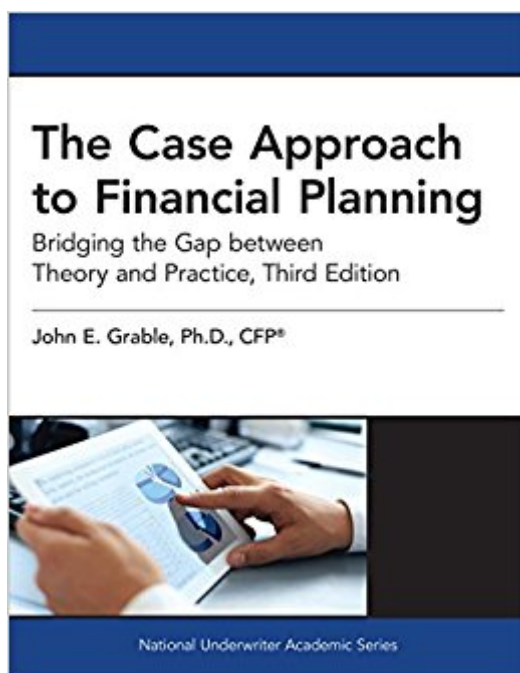


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The Case Approach To Financial Planning: Bridging The Gap Between Theory And Practice, 3rd Edition



Synopsis

The Case Approach to Financial Planning: Bridging the Gap between Theory and Practice, Third Edition, fosters sound planning logic and decision-making using the systematic financial planning process approach. This textbook provides the tools and foundation for preparing a financial plan and provides students with a real-world demonstration of how a financial plan is developed.

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